

# US COLLEGE FACT SHEET

# RECRUITMENT



The NCAA defines recruiting as “any solicitation of prospective student-athletes or their parents by an institutional staff member for the purpose of securing a prospective student-athlete’s enrolment and ultimate participation in the institution’s intercollegiate athletics program.” Below are some key recruiting terms:



## RECRUITING CALENDAR

Recruiting calendars promote the wellbeing of college bound student-athletes and ensure fairness among schools.



## OFFICIAL VISIT

The college can pay for transportation, accommodation, meals, as well as reasonable entertainment expenses.



## UNOFFICIAL VISIT

The only expense that a college may pay for is three tickets to a home sporting event



## EVALUATION PERIOD

Specific time of year when College coaches can watch an athlete compete in person or visit their school, but are not allowed to communicate off the College campus.



## CONTACT PERIOD

All communication between athletes and College coaches are open. Coaches can email, text, call and direct message. In personal contact can occur on campus, regattas or at school or home.



## DEAD PERIOD

No in-person contact between coaches and athletes, but communication is still allowed via phone, email, social media and other digital channels.



## QUIET PERIOD

No face-to-face interaction off-college campus. A coach isn't allowed to visit an athlete's school, watch them compete in person or talk to them.

For more information visit [ncaa.org/student-athletes/resources/recruiting-calendars](https://ncaa.org/student-athletes/resources/recruiting-calendars)

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